

Michael O'Donnell Fin 201 Project 1

CONCEPT + FORMAT

Music Video

Mixing is the core function of DJ's. When one mixes sounds from one song and plays over another, it creates a new song. The DJ will keep adding new sounds and songs and taking away old sounds and songs. This creates perpetual music that only stops when the venue closes. The concept of this video is to play with the different mediums of playing music, such as a record player, tape deck, cd player and digital, and pretend like I am mixing the different sounds from each medium together. The music will build and build as each device is turned on. I will use a green screen to do some effects behind dancing and pretending to play instruments. I will also incorporate some digital graphics overlay to enhance imagery. After a bit the build will crash and the graphics behind will crash to the ground.

TECHNICAL RESOURCES

Item	Sourced
HD video camera	Canon T6i
Camera SD card	128 GB SD card
Tripod	Full size tripod
Lighting	2, 2 colour adjustable studio lights with stands
Green Screen	13 x 9
Zoom Audio Recorder	Zoom H6
Zoom SD card	32 GB SD card
Props:	Tape deck, turntable, cd, player, instruments
Location	All can be shot form my studio
Computer with SD card slot/adapter	HP Omen, RTX 2060
Headphones	KRK Studio Monitor Headphones
Video Editing Software	Premiere Pro, After Effects

Portable hard drive	2.5" portable hard drive 2GB
YouTube channel	As Unlisted
WordPress site	Yes

TIMELINE

March 17-29	Develop Storyboards
	Get instructor feedback on project development
	Write Concept + Format + Timeline
March 26 - April 1	Gather Props
	Prepare Studio for recording
	Shoot and upload footage
April 1 - April 7	Edit
	Create Digital Graphics
April 7	Submit
April 7 to 14	Finalize and Submit